

TheraPlate joins the Gold Coast Dressage Family by Becoming Official Sponsor



Wellington, FL (January 10, 2018)– TheraPlate is excited to announce their support and sponsorship of the Gold Coast Dressage Association for the 2018 season. As dressage riders from around the world come to Florida this season, they can be assured that the many benefits of TheraPlate will be available to help their horses have their best performances. TheraPlate is a highly effective therapy platform that uses dynamic movement to improve fitness, help relieve the causes of pain, and foster healing in horses, humans, and other animals.

Chip Kreiling, owner and founder of TheraPlate, explains that his company is delighted to sponsor the Gold Coast Dressage Association because he feels they make a perfect team. He explained that TheraPlate’s therapy platforms enhance an equestrian competitor’s program in three ways. “First, the TheraPlate maximizes performance— including recovery from the stresses of high-level competition. Next, it allows horses to return to competition sooner after injuries by reducing healing time. Finally, it reduces the chances of the horse becoming injured as the muscular and connected ligaments and tendons become more fit, as fit horses are far less likely to become injured.”

TheraPlate’s platforms gently, and rapidly help users reach ideal body conditions, with zero impact. By simply standing on the platforms, users can increase blood circulation, build muscle, reduce inflammation, and incur many other health benefits. Adding a TheraPlate to a training program can enhance conditioning and performance considerably faster than what can be done

without using TheraPlate. “Our company is in the business of helping horses heal,” Kreiling adds. “The success of our customers’ horses speaks for itself as to how valuable a TheraPlate can be.” Not only do horses get a multitude of benefits from the TheraPlate— people can also use the technology themselves for a variety of ailments from foot, leg, and back pain management, to osteoporosis, fibromyalgia, and Parkinson’s disease. “There are not many products you can buy for your horse that you will use as much for yourself as you do for your horse,” Kreiling says.

By becoming a Gold Coast Dressage Association sponsor, TheraPlate’s goal Kreiling says, is to bring awareness of the benefits of the TheraPlate to as many dressage horses and riders in the United States. The Texas-based company feels that the country’s best horses should not be without the best technology for therapy, body conditioning, healing, and injury prevention.

“If you compete or own a saddle, you should have a TheraPlate,” states Kreiling. “It doesn’t cost much more than a good saddle, which often can only be used on one horse— but one TheraPlate will work on every horse in the barn!” The USEF and TheraPlate invite all equestrians to step up to the plate by providing their horses with an easy and affordable way to attain fitness and healing. Many of the United States’ top equestrians are already dedicated TheraPlate users, including Olympian Debbie McDonald, top dressage riders Heather Blitz and Caroline Roffman, 11-Time World Champion Barrel Racer Charmayne James, successful Para-equestrians Sydney Collier and Annie Peavy, and reining champion Tom McCutcheon. These riders use TheraPlate therapy platforms as a vital part of their horses’ conditioning and training programs.

To read about the variety of conditions the TheraPlate can address and improve, visit www.theraplate.com, call [\(800\) 920-3685](tel:8009203685), or email theraplate@gmail.com.

Photo: Pia Fortmüller’s Balesteros wins the TheraPlate Peak Performance Award at the Adequan Global Dressage Festival (Photo courtesy of JRPR – no photo credit necessary)