

Husband and Wife Dressage Duo Jaimey and Tina Irwin Rise to the Top of the Sport and Announce TheraPlate as an Official Part of their Team



Stouffville, Ontario, Canada (September 20, 2017) — Canada's dressage power couple, Jaimey and Tina Irwin, have ascended to the top of the most prestigious medal podiums in the sport with poise and determination. As they make a name for Team Canada as a force to beat in the arena, the main competition that they themselves seem to face is each other. Luckily, the couple has proven to be as good at sharing the winners' circle as they are at sharing a family and their successful dressage training and sales business, Stoney Lake Equestrian, Inc. The Irwins are now proud to continue strengthening their winning team even more by becoming TheraPlate Brand Ambassadors. TheraPlate Revolution Therapy Platforms, the Official Therapy Plate of US Equestrian, is partnering with the Irwins to make sure that these top equestrians always have an effective, easy-to-use way to warm up, cool down, and encourage healing in their horses.

The Irwins are well known for their role on the 2011 Canadian Pan American Games Dressage Team, which Tina rode on and Jaimey coached to the team silver medal. At the 2017 Adequan Global Dressage Festival in Wellington, Florida, both Irwins helped Team Canada make history by securing the team gold medal in the Nations Cup. Jaimey took silver individually, coming in second

only to Tina, who won gold. Jaimey also represented North America in the 2013 World Cup Final in Gothenburg, Sweden, aboard a horse co-owned by Silvia Carlton and Tina's mother, Ute Busse.

As a young couple with two young children, Jaimey and Tina Irwin's already iconic history of success in the dressage ring can be surprising. Jaimey explains that their secret to success is all about starting with excellent horse care. "When the horses are feeling the best they can be, then you get the best results with ease. We take the best possible care of them," he explains.

"We work with a nutritionist to feed the best quality feed, and we work with the best veterinarians. We do chiropractic work, acupuncture, massaging - anything that each horse needs individually to make them feel their best so that they can perform at their maximum potential. We also have a TheraPlate, which we use quite a bit. We really like to put the horses on that before and after they work out. We find it really helps with their circulation. They love it - it feels really good to them. It helps with any sort of issues that the horses have - in their lower limbs especially - and it works all the way up through their shoulders."

As soon as the Irwins tried out the TheraPlate for their competition horses, they recognized it as a necessary tool for their future training. By simply standing on the TheraPlate, horses receive a myriad of benefits - from pain relief and rapid healing to hoof growth and increased circulation. "We've had some of our top horses using it quite a bit, and they do feel quite good after being on it," said Jaimey. "I've tried it out myself, and when I get off of it I definitely feel that my circulation has been stimulated. I can feel it all the way from my feet up through my hips, so I can just imagine how it's feeling for the horses. It makes them feel looser when moving, and I think it would really aid in hoof growth, healing an abscess, and any injury that needs some extra help - I think it would be perfect for that."

At the Irwins' lessons, training, clinics, and sales barn in Stouffville, Ontario, Canada, the TheraPlate platform was met with a warm welcome. "When our clients are there and they are able to put their horses on it themselves, they join in on the therapy by standing on the TheraPlate the whole time with their horses," Jaimey said.

With the TheraPlate as an integral part of their program, the Irwins are now preparing to take the dressage world by storm again in 2018. "We have three horses that are just breaking into the Grand Prix level, so we're just developing them and hoping to compete them this winter at the Adequan Global Dressage

Festival in Florida,” Jaimey shared. “Hopefully we’ll qualify one or two for the World Equestrian Games in 2018.”

For more information on TheraPlate and why top dressage riders like Jaimey and Tina Irwin have made this therapy platform a part of their team, visit www.theraplate.com or call toll-free (800) 920-3685 or direct (817) 629-5171. With the free no-obligation demo that the company offers, there’s nothing to lose for equestrians who want top-of-the-line care for their horses.

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Photo 1: Dressage trainer Jaimey Irwin relies on the TheraPlate to keep his horse Donegal V in top shape for competition (Photo courtesy Jaimey and Tina Irwin)

Photo 2: Dressage trainers Jaimey and Tina Irwin look forward to competing at the Adequan Global Dressage Festival in Wellington, Florida (Photo courtesy Sara Hellner Photography)