

## Get in the Zone with EcoJet and TheraPlate at the Jacksonville Equestrian Center



Jacksonville, FL (June 16, 2016) — As the summer begins, Florida equestrians hope to beat the heat in the area's most state-of-the-art indoor riding facilities. One of the most accommodating facilities to ride and compete in this summer is the Jacksonville Equestrian Center, which has partnered with TheraPlate Revolution Therapy Platforms and EcoJet fans to provide maximum comfort and performance advantages to horses and riders at the facility.

Along with its impressive outdoor amenities filling 80 beautiful acres in Jacksonville, Florida, the Jacksonville Equestrian Center features a massive 123,000 square foot indoor coliseum, an indoor warm-up area, and a spacious indoor food concession area. The Jacksonville Equestrian Center has partnered with EcoJet to install two EcoJet Cool Zones in its indoor facilities. The EcoJet fan systems utilize cutting-edge evaporating cooling technology, and can lower the temperature up to 20 degrees to provide a safe, cool environment for horses and their riders. Unlike other fans, which simply circulate hot air, EcoJet fans work by reducing water to a fine mist and blasting it through fan blades rotating at 3,500 rpm. The resulting ultra-fine mist purifies and rehydrates the air, lowering the ambient temperature as it evaporates. The mist is so fine that it does not wet hair or glasses but maintains an optimal climate with a stable humidity indoors, allowing horses and riders to feel, work, and perform better. The EcoJet has been enormously popular abroad, and has only recently become available in the U.S. The Jacksonville Equestrian Center is proud to be among the first facilities in the country to install this groundbreaking, environmentally-friendly technology for the benefit of all of its guests, both human and equine. The EcoJet Cool Zones are located in the indoor warm-up area and in the indoor eating area, near the concession stand.

Another popular amenity in the indoor warm-up area is the TheraPlate Therapy Zone, where TheraPlate, the Official Therapy Plate of the United States Equestrian Federation, has partnered with the Jacksonville Equestrian Center to set up a TheraPlate platform for the use of patrons and their equine counterparts. This innovative therapy platform uses dynamic movement to maximize performance for both horse and human athletes. Simply standing on the platform increases blood circulation, builds muscle, and reduces inflammation. In addition to relieving pain, use of the TheraPlate enhances performance, improves fitness, helps to achieve ideal body conditions with zero impact, and aids in recovery from the stresses of high-level competition. It also reduces the chances of injury as muscular and connected ligaments and tendons become more fit. Many equestrians already use TheraPlate as part of their horses' regular training and conditioning programs, and having one available for use for free on-site is extremely convenient and beneficial for anyone riding or competing at the Jacksonville Equestrian Center.

The next chance for equestrians to reap the benefits of the EcoJet Cool Zone and the TheraPlate Therapy Zone will be at the Community Night Schooling evening on June 21 at the Jacksonville Equestrian Center. For \$10.00 per rider (or \$20.00 for a rider with multiple horses) and a current Coggins certificate, riders are welcome to spend the evening riding in the indoor arena. Next, on June 25-26, the First Coast Classical Dressage Summer Dressage Schooling Challenge will be held at the facility.

The Jacksonville Equestrian Center is thankful for EcoJet's and TheraPlate's sponsorships, and is proud to offer the use of these products to all horses and riders at the facility. In addition to the enormous indoor coliseum where the EcoJet fans and TheraPlate are located, the 80-acre Jacksonville Equestrian Center features two outdoor show rings, an 80,000 square foot rebound turf arena, and four permanent barns with over 400 stalls. Ample RV hookups and vendor spaces ensure exhibitor comfort and convenience. Located just off I-95 in Jacksonville, Florida, the Jacksonville Equestrian Center also hosts recreational, sporting, and community events and is surrounded by miles of trails for hiking, biking, or horseback riding. For more information, visit [www.jaxequestriancenter.com](http://www.jaxequestriancenter.com) or call Penny Gorton at 904-255-4227.

The Jacksonville Equestrian Center encourages the public to learn more about the fascinating technology and benefits of EcoJet and TheraPlate Revolution. For more information about how EcoJet can give your horses the cool and clean atmosphere they deserve, visit [www.ecojet.us](http://www.ecojet.us) or call 305-713-4424. To read about the variety of conditions that the TheraPlate can address and improve, visit [www.theraplate.com](http://www.theraplate.com), call 800-920-3685, or email [theraplate@gmail.com](mailto:theraplate@gmail.com).

Photo 1: The TheraPlate Therapy Zone at the Jacksonville Equestrian Center helps horses and riders improve fitness, relieve pain, and reduce chances of injury (Photo courtesy of the Jacksonville Equestrian Center)

Photo 2: The EcoJet Cool Zones at the Jacksonville Equestrian Center help horses and riders stay cool and comfortable even in the Florida heat (Photo courtesy of JRPR— no photo credit necessary)