

Superstar Jockey Melanie Pinto Joins TheraPlate's Elite Team of Brand Ambassadors



Wellington, FL (July 26, 2017) — TheraPlate Revolution platforms, the official therapy plate of US Equestrian, has recently named accomplished Canadian jockey Melanie Pinto as the company's newest Brand Ambassador. With an impressive track record for success in the racing industry and keen enthusiasm for equine health and wellness, Pinto will be a welcome addition to the company's growing list of elite professionals who stand behind the brand.

Pinto's rise through the ranks in the racing industry began with a childhood dream and includes years of hard work, perseverance, and determination. Pinto, who recalls wanting to ride horses since she was a young girl, didn't actually climb into a saddle until the age of eighteen. After realizing her calling, there was no turning back for the determined young talent. Before she burned up the racetrack as a top jockey, Pinto tenaciously worked her way up the career ladder by helping cool out horses, learning to groom, and eventually learning to gallop and breeze horses. Today, as one of the most successful jockeys at Fort Erie Race Track in Ontario, Canada, Pinto has racked up over \$4 million in career earnings in over 2,400 starts. Last year she was recognized as the track's Leading Jockey.

As an Ontario native, some of Pinto's personal career highlights include winning several stakes races at Fort Erie. "Those are always really exciting because it's my home track," she said. "Also winning a race at Gulfstream and riding with that caliber of riders last year was a highlight." The race season is just beginning at Fort Erie, but Pinto has already made her mark. "I had a really good start to my season," she said. "I had one day already where I won four races in a day, and I was really happy about that."

Pinto believes that both perseverance and physical fitness play a key role in keeping her lengths ahead in the highly competitive sport. When asked what her advice would be for those interested in pursuing a career in racing, Pinto provided some sage wisdom. "Nothing in the industry is going to come easy," she explained. "The harder you work for it, the more you can achieve. You really have to buckle down- you really have to want it, and you have to be extremely persistent."

As an experienced and successful competitor, Pinto knows well the crucial role that physical fitness plays in her success. As a part of her regular wellness regimen for both herself and her

horses, Pinto consistently relies on TheraPlate therapy platforms for powerful benefits that help her to stay at the top of her game and give her a leg up on the competition.

“It’s great for muscle recovery and also for injury recovery,” remarked Pinto on TheraPlate. “I warm up on it before I go running and cool down on it as well. I also work out on it, and I find it’s always made a big difference with being able to work out harder and longer and having less recovery time between workouts, which I think makes me a stronger rider.”

In addition to workouts, warm-ups, and cool downs, Pinto also uses the TheraPlate to help her recover from injuries in what can be often be a physically demanding and dangerous sport. “I found that with a lot of old and current injuries, the TheraPlate really, really helped,” she said. “It relaxed my body and took away a lot of pain. I usually stand on it every day for about 20 minutes.”

Pinto also incorporates the TheraPlate as a regular part of her equine wellness routine during the offseason while working directly with trainers. “We’d probably have 10 horses a day go and stand on the TheraPlate,” she explained. “We would always try to put as many horses on it as we could.”

In addition to these key benefits, the TheraPlate also effectively increases bone density and muscle mass, improves circulation, reduces inflammation, improves balance, speeds healing time, and relieves stress.

TheraPlate’s revolutionary platforms are constructed with aircraft grade aluminum for a lightweight and hardy surface that uses proprietary wave stimulation technology to provide powerful, yet gentle treatment with multiple settings to fit the needs of both human and horse.

TheraPlate Revolution is honored to welcome Pinto to the TheraPlate Ambassador team. TheraPlate Revolution offers therapy platforms with a wealth of benefits for both horses and their human teammates. To learn more about how the innovative TheraPlate can improve horses’ health, or to arrange a no-obligation demo, visit www.theraplate.com or call toll-free (800) 922-3685 or direct (817) 629-5171.

-30-

Photo 1: Ontario, Canada based jockey Melanie Pinto has been honored as the newest TheraPlate Brand Ambassador (Photo courtesy Mary Jane Jones)

Photo 2: Top jockey Melanie Pinto relies on TheraPlate Revolution Therapy Platforms to keep herself and her equine athletes in top performance condition (Photo courtesy Mary Jane Jones)