

TheraPlate UK Liverpool International Horse Show Promises a Blockbuster



Weatherford, Texas (December 10, 2018) The United Kingdom is humming with anticipation over the blockbuster dressage, show jumping and equine performances promised during the 2018 TheraPlate UK Liverpool International Horse Show, December 28-31 at Echo Arena along the historic River Mersey.

In October, when TheraPlate UK was announced as title sponsor of the fourth annual Liverpool International, show director Nina Barbour said, “Having such a well-respected brand as our title sponsor continues to cement our reputation as a world class horse show.” TheraPlate UK is the official UK, Ireland and European Distributor for TheraPlate Revolution in Weatherford, Texas, in the United States.

TheraPlate UK will also sponsor the Liverpool International Grand Prix during the New Year’s Finale on the final day of the show. This year’s Grand Prix will see two-time (2016, 2017) champion Billy Twomey defend his crown for a record third consecutive time and during the second half of the show, a Battle of the Sexes Knockout will feature pairs of show jumpers racing one another over two rounds of mirror-image fences.

Such feats of skill and athleticism are only possible when horses are feeling and performing at their peak. TheraPlate's patented technology allows the treatment and prevention of injuries through the use of therapy platforms. The TheraPlate has been proven to counter the effects of chronic inflammation conditions, speed healing, reduce pain, and aid in the prevention of injury. It is easy to use, proven

effective, portable and affordable, and introducing horses to the TheraPlate is simple: They quickly learn to enjoy and anticipate relaxing and beneficial daily sessions on their therapy platform.

Through the innovative concept of 'dynamic movement,' the platform's motion causes muscles to rhythmically contract and release, relaxing tissues while enhancing muscle tone and increasing circulation. Increased circulation has a plethora of benefits, ranging from improved healing of many soft-tissue injuries to better hoof growth and increased bone density.

TheraPlate Revolution has 30 years of research ahead of other products using dynamic movement/ WBV technology for equine therapeutic use. TheraPlate's own patented dynamic movement technology incorporates a Four Zone Vortex Wave design and Infrared Thermography, Venograms, and Scintigraphy. Vortex Wave Circulation Stimulation Technology generally helps injured horses heal twice as quickly as those not using a TheraPlate, and they will continue to experience pain relief if used as recommended (1-3x daily, 10-15 minutes per session). As horses' muscle mass, bone density, circulation, and joint flexibility increase, owners often see a decrease in veterinary bills and stall confinement.

TheraPlate equine therapy platforms have been successfully used by veterinarians, equine therapy centers, and across riding and driving disciplines including those you'll find at the Liverpool International.

Learn more at www.liverpoolhorseshow.com and about the full line of TheraPlate products at www.theraplateuk.com.

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Photo 1: TheraPlate as Title Sponsor of the Liverpool Horse Show. (Photo courtesy of TheraPlate)

Photo 2: Charlotte Dujardin will be competing at the Liverpool Horse Show for a chance to win a year trial of a TheraPlate. (Photo courtesy of TheraPlate)