

TheraPlate Goes Across the Pond To Sponsor the Grand Prix at Bolesworth International Horse Show



Tattenhall, Chester, Cheshire (June 25, 2018) – TheraPlate, the Official Therapy Plate of the US Equestrian Federation ventured overseas to expand market reach in the United Kingdom. Teamed with the TheraPlate UK, TheraPlate was the title sponsor of the CDI 3* Grand Prix during the Bolesworth International Horse Show held at the historic Bolesworth Castle. TheraPlate Founder and CEO, Chip Kreiling and TheraPlate UK Distributor, Dominic Fox were on hand at the event and got the honor of presenting awards to the queen of the dressage ring, Charlotte Dujardin, as she made defending her multiple titles look easy.

The first day of competition in the Grand Prix CDI 3* sponsored by TheraPlate was won by Dujardin and the talented mare Mount St John Freestyle owned by Emma Blundell of Mount St John Equestrian. The pair scored an impressive 79.652% to win the TheraPlate Grand Prix and this was only their fourth international grand prix class together. “She is so close to a big score, it is just the little things that push the marks down. There is so much more to come from her...” said Dujardin of her dancing partner. The same theory comes from TheraPlate were they believe it's the little things such as the daily use of TheraPlate that helps horses excel and reach their fullest potential. Kreiling was highly complimentary of the show saying, “It was a great show, very busy, very international with riders from all around the world. One of the best and most professionally run shows I have ever been to”.

Day Two of the TheraPlate sponsored CDI 3* Grand Prix Special was a repeat performance. TheraPlate Founder and CEO, Chip Kreiling and TheraPlate UK Distributor, Dominic Fox were once again in the winner's circle with Dujardin and Mount St John Freestyle as the pair scored an outstanding 80.362%. Kreiling and Fox present Dujardin with flowers and engraved glassware.

"Charlotte is a great ambassador for the sport as well as a terrific Champion! It was honor to speak with her and present her awards and to hear her remarks about her horses and her rides during the presentation", said Kreiling of the returning Queen of the ring Dujardin.

Along with sponsoring the Grand Prix, TheraPlate UK had a very swanky TheraPlate tent set up where spectators and competitors could stop by and learn more about the benefits of TheraPlate. "To potential customers," Dominic Fox said, "I say that you cannot compare TheraPlate to anything else on the market. It would be unfair to the product. It's like comparing a water treadmill to a horse walker. They are completely different in all aspects!" TheraPlate UK stands behind the same "try before you buy" and "money back guarantee" reputation that has been the TheraPlate standard in the United States, and invites those interested in learning more about TheraPlate UK to visit www.TheraPlateUK.com or call/text Dominic Fox directly, 07871747476.

TheraPlate Revolution is a leader in addressing the conditioning challenges facing today's equine athletes and offers increased circulation and pain reduction, enhanced muscle tone and overall improvement in the quality of their warm-ups and cool-downs during training. Learn more about the TheraPlate Revolution and why top riders and horse care teams choose it as part of their winning strategy at www.theraplate.com.

