

TheraPlate Brings Therapy Zones and Peak Performance Awards to 2017 Summer in the Rockies Series in Colorado



Parker, CO (June 29, 2017) — TheraPlate Revolution Therapy Platforms, Official Sponsor of the 2017 Summer in the Rockies hunter and jumper show series at the Colorado Horse Park in Parker, Colorado, is helping horses and riders at the show to reach their ultimate performance potential. TheraPlate has once again brought the free Therapy Zone to Colorado, making available a human TheraPlate and a horse TheraPlate for any horse or rider to use and enjoy – free of charge – at any time throughout the show series. The TheraPlate can help users reduce tension, soreness, and pain, as well as warm up before exercise and receive many other benefits.

In addition to providing competitors with TheraPlate therapy platforms, the company is recognizing top equine athletes that demonstrate superior soundness, fitness, and strength in the Summer in the Rockies show rings. The TheraPlate Peak Performance Award is presented once every week throughout the summer, and includes a commemorative ribbon and engraved silver platter.

This season's first two TheraPlate Peak Performance Award recipients were K2, a Belgian Warmblood (Orlando x M Urielle Van De Heffinck) owned and ridden by Sanjay Bagai, and Cricket, a Hanoverian (Contendro x Colonia) owned and ridden by Tory Van Uithoven. The two horses were recognized for their exceptional athleticism and performance in the show ring.

“In recent years, K2 and I have been through some life-threatening injuries together, and have had to learn to do things differently due to the injuries we received,” explained Bagai, who operates Zeitgeist Equestrian in Petaluma, California. “He saved my life and kept me in the sport when I should have taken a very long break, and I saved his life when he was at his lowest. So to receive

this award is very gratifying and gives both of us a boost to continue to persevere toward our goals; and for that we thank TheraPlate.”

K2, a 15-year-old gelding piloted by Bagai, has seen not only his share of difficulties but also his share of top-level jumping competition. Bagai and K2 have competed in World Cup qualifiers, World Equestrian Games qualifiers, and the 2014 FEI World Equestrian Games in Normandy, France. The visually striking 18-hand grey was named after the Himalayan mountain K2 because of his impressive height.

Cricket, a dark bay, 17.1-hand Hanoverian, also demonstrated the soundness, conditioning, and athleticism that TheraPlate celebrates. Cricket showed that equine athletes produce strong performances when they feel good and are enjoying their work. Cricket and Van Uithoven, from Peoria, Illinois, placed second in the Medium Jr/AO Jumper 1.30m class at the Colorado Horse Park before accepting the TheraPlate Peak Performance Award.

Van Uithoven was delighted that her talented jumper was chosen as a Theraplate Peak Performance Award recipient. “The 1.30m class went pretty well! There were some rider errors – I didn’t get him close enough to the jump, so he just didn’t get across it like we would have wanted. But other than that, he was really good.”

A recent college graduate who is beginning her career as an accountant with Ernst and Young in St. Louis, Missouri, Van Uithoven spends most weekends working with Shannon Hicks, head trainer and coach at Great Griffin Farm in Wentzville, Missouri.

TheraPlate Revolution Therapy Platforms is pleased to have the continued opportunity to recognize outstanding horses with the TheraPlate Peak Performance Award, while offering the Therapy Zone for horses and their human teammates during the Summer in the Rockies show series. The seven-week series will conclude in late July with the highly anticipated \$100,000 Adequan® Grand Prix.

Equine athletes across all disciplines benefit from TheraPlate’s innovative therapy, simply by standing on the platform. TheraPlate uses low-intensity, dynamic movement to stimulate muscle contraction and increase circulation. Regular use of TheraPlate increases bone strength, muscle mass, hoof growth, and circulation; reduces swelling, inflammation, injuries, pain, and stress; improves balance and joint health and function; and speeds healing time.

For more information on Theraplate Revolution Therapy Platforms, the Official Therapy Plate of the US Equestrian, visit www.theraplate.com, call toll-free (800) 922-3685, or call (817) 629-5171.

-30-

Photo 1: K2, a Belgian Warmblood owned and ridden by Sanjay Bagai, wins the TheraPlate Peak Performance Award at the Colorado Horse Park (Photo courtesy of the Colorado Horse Park)

Photo 2: Cricket, a Hanoverian owned and ridden by Tory Van Uithoven, wins the TheraPlate Peak Performance Award at the Colorado Horse Park (Photo courtesy of the Colorado Horse Park)