

For Immediate Release

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TheraPlate brings Therapy Zone and Peak Performance Award to 2016 Colorado Horse Park Summer in the Rockies

Parker, CO (June 1, 2016) — The Colorado Horse Park's 2016 Summer in the Rockies hunter/jumper show series is quickly approaching, and TheraPlate Revolution Therapy Platforms, the Official Therapy Plate of the United States Equestrian Federation (USEF), is gearing up to be on the show grounds to help all competing horses reach their peak performance potential.

TheraPlate, producer of revolutionary therapy plates that reduce pain and injury while improving performance and circulation, is an Official Sponsor of the 2016 Colorado Horse Park in Parker, Colorado. The seven-week Summer in the Rockies show series begins on June 8 and will conclude on July 24.

For the duration of the show series, TheraPlate will sponsor the TheraPlate Therapy Zone. This station, new to the Colorado Horse Park, will feature a TheraPlate available on the show grounds at all times at no charge. To experience the TheraPlate advantage, horses only need to stand on the platform. All competitors are invited to bring their horses by the TheraPlate Therapy Zone to try it out for themselves. The TheraPlate can provide an excellent aid for the health and wellbeing of horses during the rigorous hunter and jumper shows. Benefits of using the TheraPlate include increased bone strength, muscle mass, hoof growth, and circulation; reduced swelling, inflammation, injuries, pain, and stress; improved balance and joint health and function; and quicker healing time.

During every week of the Summer in the Rockies series, TheraPlate will present its TheraPlate Peak Performance Award to a horse that exemplifies TheraPlate’s core priorities of soundness, fitness, peak performance, and strength— all qualities that the TheraPlate platform can help achieve. The TheraPlate Peak Performance Award consists of a ribbon and a beautifully engraved silver plate. TheraPlate aspires to help horses and riders reach the health and body condition necessary to deliver peak performances, and is pleased to have the opportunity to congratulate those who demonstrate this level of excellence at the Colorado Horse Park this summer.

TheraPlate Revolution is proud to be a part of recognizing and rewarding ideal soundness, fitness, performance, and strength, and promoting superior health for horses and riders. Look for the TheraPlate Peak Performance Award and the TheraPlate Therapy Zone at the 2016 Colorado Horse Park’s Summer in the Rockies show series. For more information on these revolutionizing therapy platforms, visit www.theraplate.com or call (800) 920-3685.

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Photo 1: Give your horse the TheraPlate advantage by stopping by the TheraPlate Therapy Zone on the show grounds at the Colorado Horse Park this summer (Photo courtesy of JRPR— no photo credit necessary)



Photo 2: The TheraPlate Peak Performance Award will be awarded every week of the Summer in the Rockies show series at the 2016 Colorado Horse Park (Photo courtesy of JRPR— no photo credit necessary)