

For Immediate Release

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Casey Deary Uses TheraPlate to Rein into Top Placings at the 2016 National Reining Breeders Classic



Katy, TX (May 6, 2016) – In an odd twist at the recent 2016 National Reining Breeders Classic (NRBC), Casey Deary landed in a three-way tie for first place in the 2016 NRBC Open Classic Preliminaries and in a two-way tie for third place in the NRBC Open Classic Finals. His top placings at the NRBC came as no surprise to the reining world, as just months ago Deary also won the 2015 National Reining Horse Association (NRHA) Futurity Finals and simultaneously became an NRHA Million Dollar Rider.

At the NRBC competition at the Great Southwest Equestrian Center in Katy, Texas, Deary on In Like Flinn shared the first place title in the Open Classic Preliminaries with Jordan Larson and Jason Vanlandingham. They scored 225. Deary then tied for third with Andrea Fappani with a score of 229 in the Open Finals, behind Vanlandingham and Tom McCutcheon, respectively. What's perhaps most interesting about the final top placings at the NRBC is that three of the leading riders— Deary, McCutcheon, and Fappani— all use TheraPlate Revolution Therapy Platforms to keep their horses in winning condition.

In fact, Deary had three horses in the top 20 at the competition (In Like Flinn, Magnum Starlights, and Shesouttaylorleague) who all use TheraPlate, which is the Official Therapy Plate of the United States Equestrian Federation (USEF).

“My horses use the TheraPlate daily before every ride,” said Deary. This means that more than 200 horses have used the TheraPlate as an integral part of their fitness and health maintenance at Deary Performance Horses since Deary first discovered the innovative machine. Since the TheraPlate is portable, Deary and his team also bring it along to every competition so their horses never miss out on the benefits of TheraPlate— which include increased circulation, muscle mass, bone density, and strength; reduced swelling and inflammation; and rapid healing.

Deary has been showing reiners for 16 years. Aboard his own and clients’ horses, he has won numerous championships at the NRHA Futurity, the AQHA World Championship Show, the APHA World Championship Paint Horse Show, the Denver Summer Slide, Wimpys Little Step Derby, Reining by the Bay, Ariat Tulsa Reining Classic, the High Roller Reining Classic, and other well-known reining events. Most notably, Deary won the NRHA Reining Futurity in both 2012 and 2015, aboard two mares that were NRHA Million Dollar Earners. Deary currently operates Deary Performance Horses and lives with his wife, Nicole, and their four children in Weatherford, Texas.

Deary first discovered TheraPlate, which is also based in Weatherford, when his 2012 NRHA Open Futurity Championship mare, Americasnextgunmodel, incurred a suspensory injury. He purchased a TheraPlate to help her heal. “It definitely sped the recovery up.” Deary said. “One thing that I can tell you that is also indisputable is her feet grew extremely fast. She was going on it three times a day, and we were trimming her feet every two weeks. And I attribute all of that to the TheraPlate.”

Deary has seen many benefits beyond the initial aid in healing Americasnextgunmodel’s injury. “The TheraPlate does a good job of working out minor muscle soreness and inflammation in the legs and things like that,” he shared, adding that both he and his employees use it personally, as well.

“I can tell you that when we go to horse shows and we're on that concrete, after I get on the TheraPlate my feet don't hurt, my knees feel better, and my lower back feels better. I've tried it multiple ways— sitting on it, laying on it, and standing on it. I find that I get the most relief when I stand on it.”

TheraPlate’s innovative therapy platforms use dynamic movement that can maximize performance for both horse and human athletes, simply by standing on the platform. To learn more about how TheraPlate can benefit you and your horses, visit www.theraplate.com or call toll-free (800) 920-3685.

Photo: Two-time National Reining Horse Association (NRHA) Futurity Finals winner Casey Deary uses the TheraPlate to keep his horses in peak condition (Photo courtesy of Waltenberry, Inc.)