



## **Irish Show Jumper David Blake Rakes in the Ribbons at Tryon and Is Named a TheraPlate Brand Ambassador**

*Tryon, NC (August 10, 2016)* – International Grand Prix show jumper David Blake of Ireland has taken the Tryon International Equestrian Center in Tryon, North Carolina by storm once again this summer, with multiple wins and other top placings throughout the show series on a variety of horses. Blake ranked in the top three at least a dozen times, including taking third place in the \$380,000 Horseware Ireland® Grand Prix CSI 5\*. As his successful summer at Tryon winds down, the 25-year-old show jumper has even more good results on his mind than those he earned in the show ring. “It’s easy to believe in a product when you have felt the results for yourself— I tested a TheraPlate on myself and I found it very therapeutic and relaxing. I have now been using the TheraPlate for a few months on all our competition horses,” Blake says.

TheraPlate Revolution Therapy Platforms, the Official Therapy Plate of the United States Equestrian Federation (USEF), is proud to welcome David Blake

as an official TheraPlate Brand Ambassador. Blake, the head trainer at Pine Hollow Farm in Parkland, Florida, first discovered the TheraPlate in nearby Wellington, Florida, home to the Winter Equestrian Festival (WEF). “I had seen the TheraPlate at a few barns in Wellington, and I thought they looked very interesting,” He recalls. “Everyone had great recommendations about them so I did a little research on them.”

What Blake found was that the TheraPlate therapy platforms use dynamic movement to help horses, people, and other animals improve fitness, relieve pain, and foster healing. The therapy platforms rapidly and soothingly help users reach ideal body conditions while causing zero impact. By simply standing on the plates, users can increase blood circulation, build muscle, reduce inflammation, and create many other health benefits.

Blake now uses his own TheraPlate for his three main competition horses—Binkie, Baron, and Parklane. “They have each been Grand Prix winners here in Tryon this summer,” Blake says. “Competition life can be very testing for a Grand Prix horse, both physically and mentally, so I think that anything we can do to relax the horses and keep them feeling good between shows really contributes to their success on Grand Prix day. I strongly believe that the TheraPlate plays a big part in this.”

Blake puts his Grand Prix stars on the TheraPlate once every day, usually right after they exercise. “They really seem to enjoy standing on it, and it’s very relaxing for them while drying off, rather than just standing in a tack bay. I think it is very good therapy for the feet and legs before they return to their stalls. It’s reassuring to know that my horses are going to their stalls relaxed and feeling good,” Blake explains.

As the summer show series ends in Tryon, Blake is packing up his ribbons to travel to New York in September to compete in the American Gold Cup in North Salem, and then the Rolex Central Park Horse Show in New York.

TheraPlate Revolution offers therapy platforms for both horses and their human teammates. To learn more about how the innovative TheraPlate can improve you and your horse’s health, visit [www.theraplate.com](http://www.theraplate.com) or call toll-free (800) 922-3685 or direct (817) 629-5171.